**Nourish-UNC Leadership Application for 2016-2017**

Applicant Name: E-mail Address:

Major: Phone Number:

School Year:

Thanks for your interest in Nourish leadership for the 2016-2017 academic year! We are an organization whose success has been due in large part to the hard work, commitment, creativity and open-mindedness of its leaders, and we want to continue that tradition. The purpose of this application is to get a sense of what you think about Nourish-UNC right now, and what you would like to contribute to Nourish-UNC next year. It is also important to note that study abroad or other off-campus semester-long commitments do not preclude participation in the Nourish-UNC executive board. If you have a question about your specific situation, please send us an email. **Please submit applications to** [**uncnourishinternational@gmail.com**](mailto:uncnourishinternational@gmail.com) **by 11:59pm on Sunday, March 20th, with “Nourish-UNC Leadership Application” in the subject line.** Please save your application as **lastname\_firstname\_app.doc.**

If you are completing this application, you will be considered for one or more of the following positions:

**\*\*\*Attending weekly exec meetings is mandatory and is a crucial step in creating a cohesive and productive Nourish environment;** **THIS REPRESENTS YOUR COMMITMENT/RESPECT TO NOURISH AND ITS EXEC MEMBERS; if you can’t commit to attending a 1.5 hour/week exec meeting, please re-consider applying\*\*\***

**Co-Director of Projects (2)**

* Oversees the search for summer partner organizations, including timeline and strategy (Fall & late Spring)
* Oversee the search for domestic partner organizations, including timeline and strategy (Spring)
* Collaborates with Treasurer to determine budget for summer projects (Fall)
* Collaborates with Treasurer to determine budget for domestic projects (Spring)
* Collaborates with Project Team Coordinator to recruit, select, and train project teams
* Reflects and evaluates ways to increase impact and efficiency with our partnerships and projects
* Engages the committee in critical discussion of Nourish values, development, and international collaboration

**Project Team Coordinator and Evaluator (1)**

* Is involved in project selection process (Fall)
* Evaluates most recent summer project with involvement of summer interns (Fall)
* Leads recruitment and selection for Project Teams (Spring)
* Holds team members accountable for the requirements of the internship and their obligation to Nourish-UNC, NINO, and the partner organization
* Advises team members on grant applications and project planning (Spring)
* Oversees team preparation/training activities (Spring)
* Finds creative ways to incorporate evaluation results into organizational activities and decisions
* Develops and improves upon evaluations for summer projects, and trains project teams on using evaluation tools

**Co-Director of Ventures (2)**

* Thoughtfully balances development and implementation of long-term and short-term ventures informed by Nourish-UNC’s overall strategic plan and the committee’s capacity
* Oversees logistics of planning ventures/events and **evaluates past ventures**
* Manages relationships with on- and off-campus Ventures partners
* Works with Marketing to plan and execute effective marketing strategies for ventures
* Works with Treasurer to plan and track finances for ventures
* Creates opportunities for student engagement with the larger business/social entrepreneurship community at UNC and in Chapel Hil

**Co-Director of Hunger Lunch (2)**

* Facilitates the relationship with Vimala’s Curryblossom Cafe for Catering, places weekly food orders, and reserves pit space for Wednesday Hunger Lunch
* Works on tweaking the logistics of Hunger Lunch with the new caterer (ie: meal plans, marketing, pricing, publicity, etc.) **--requires weekly debriefing and evaluation**
* Coordinates HL committee members and additional volunteers for Wednesday shifts
* Works with Treasurer to order supplies and manage catering invoices
* Works with Marketing, as well as outside groups, to plan and execute effective marketing strategies
* Builds relationships with entrepreneurial hubs on and around campus (i.e. CUBE)
* Maintains relationship with Bella Bean Organics (old Sprout partner) to consider future partnerships

**Co-Directors of Member Engagement  (2)**

* Develops a strategy for 1) engaging the general body with Nourish’s organizational goals and 2) encouraging critical dialogue about issues of development, justice, social entrepreneurship, and community engagement
* Plans monthly General Body Meetings with the above objective in mind
* Organizes recruitment activities: Fall Fest, Interest Meetings (fall and spring), and Open Houses
* Works with the committee to plan and execute events for the Nourish General Body to foster a greater sense of community, attract new members, and retain current members
* Develops and implements a membership survey each year
* Holds weekly task force meetings to discuss larger ethical and social justice-related issues facing Nourish, UNC’s campus, and the international community and to discuss how to best structure Nourish components such as but not limited to: Projects Model, Domestic Partnerships, Ventures Model, Financial Aid model, etc.
* Designates time and resources to generating creative side projects (past examples include the Nourish Blog, Humans of Hunger Lunch, etc.), and incorporate general body members into these projects

**Director of Evaluations (1)**

* Schedules regular and relevant meetings with Nourish leaders, and works with Nourish committees to create effective and useful evaluations
* Identifies evaluation needs, develops metrics, and conducts evaluations
* Finds creative ways to incorporate evaluation results into organizational activities and decisions
* Develops and improves upon evaluations for summer projects, and trains project teams on using evaluation tools (Spring)
* Collaborates with Treasurer to assess quantitative aspects of Nourish
* Develops and implements a membership survey each year

**Director of Marketing (1)**

* Collaborates with other committees to develop and implement marketing strategies/campaigns for their events, ventures, and projects
* Maintains an effective method of submitting marketing requests and oversees submission of requests
* Manages and delegates social media related tasks
* Creates opportunities for members to develop marketing and design skills
* Works with committee members to produce marketing materials
* Develops plans and campaigns to increase Nourish brand recognition on campus
* Ensure consistency in all graphics/writing published under the Nourish name
* Plan special projects to increase awareness of Nourish

**Treasurer (1)**

* Must pass Student Treasurer Certification Test as administered by Student Congress sometime between July 1st and first week of classes (<http://congress.unc.edu/committees/finance/treasurers-test/>)
* Manages Nourish-UNC PNC account on Rosemary Street, and must be able to travel there weekly, handling all necessary deposits, withdrawals, and transfers
* Maintains transparent, accurate, and current internal financial records, and monitors long-term financial sustainability
* Schedules regular and relevant meetings with Nourish leaders and committees to provide appropriate financial guidance and to assist in planning
* Applies to Student Congress for funding as appropriate, and oversees grant search and applications for Project Team Interns
* Coordinates with Campus Y Finance Chair concerning management of organizational funds

**Responsibilities Common to All Executive Board Members**:

**\*\*\*Attending weekly exec meetings is mandatory and is a crucial step in creating a cohesive and productive Nourish environment;** **THIS REPRESENTS YOUR COMMITMENT/RESPECT TO NOURISH AND ITS EXEC MEMBERS; if you can’t commit to attending a 1.5 hour/week exec meeting, please re-consider applying\*\*\***

* Attend spring (2016) and fall (2016) planning retreats
* Set goals, plan ahead, and develop action steps for the work of your position and/or your committee
* Create and facilitate opportunities for leadership for general body members
* **Complete proper documentation and evaluations for all of your events, ventures, and projects**
* Actively participate in Nourish-wide activities—support the events and initiatives of other committees and engage with the entire Nourish-UNC organization

**Please answer the following questions**:

* 1. Why do you want to be a member of the Nourish-UNC Exec Board? As a leader within Nourish-UNC, what do you perceive as your responsibilities toward the organization’s members?
  2. Which of the above positions interest(s) you the most and why? (100 words + 50 words for each additional position) \*Please note that you may apply and be considered for multiple positions; if you are specifically applying for more than one position, please indicate your preference.
  3. What leadership experience, either within or outside of Nourish-UNC, do you have that would inform your role as a leader in Nourish-UNC?  What do you consider to be your strengths and weaknesses as a leader?
  4. Describe your working style and what you would look for in a co-chair (if applicable). How would you make an effort to work as a team with your co-chair and the Exec Board as a whole?
  5. How do you think Nourish-UNC could develop or be improved, and how will you work to accomplish this in your position?
  6. In what other activities are you involved? Where does Nourish-UNC fit in with this involvement for the 2015-2016 academic year? Please specifically note that in addition to the responsibilities of your particular position, you will be expected to attend all weekly Exec Board meetings (with the exception of Sprout and HL Logistics positions).
  7. Will you be studying abroad or otherwise not on campus at any time during the 2015-2016 academic year?
  8. Is there anything else you want us to know in consideration of your application?